



Business Sponsorship Form by Lakeside Arts Foundation

Please return this completed form along with a check for your fees by mail to: Lakeside Arts Foundation, P.O. Box 560532, The Colony, TX, 75056. Forms and payment may also be submitted online at www.chalkthisway.org. For inclusion of your logo on print materials, the deadline is **March 1, 2019**. All forms and fees must be turned in by March 8, 2019, to receive day of event sponsor benefits.

* Logos must be provided in an electronic JPEG or PNG format.

Sponsorship Levels:

\$1,000 Scholarship Contest Sponsor (Limit 1)

- Scholarship Art Contest area naming rights, “(Your Company Name) Scholarship Art Contest.”
- Sign or banner with your company name and logo placed in a prominent position at the contest area
- Your business logo prominently displayed on the Chalk This Way website, linked to your website
- Logo printed on all promotional materials, including t-shirts, event schedules and print ads*
- 10 x 10 booth space at the event, if desired

\$300 Amateur Art Spotlight Sponsor (Limit 5)

- Amateur Art Spotlight area naming rights, “(Your Company Name) Amateur Art Spotlight
- Sign or banner with your company name and logo placed in a prominent position at the contest area
- Your business logo on the Chalk This Way website linked to your website
- Logo printed on all promotional materials, including CTW t-shirts, event schedules and print ads*
- 10 x 10 booth space at the event

\$500 Professional Art Sponsor (Limit 3)

- Printed version of your company logo above one of 3 Professional Works of Art as a sponsor. (You will be provided with a draft rendering of the planned artworks, prior to the event.)
- Business Logo listed on the Chalk This Way website with a link to your website
- Business Logo listed on all CTW promotional materials and on a Thank You banner on the Supplies Tent
- 10 x 10 booth space at the event

\$500 Children’s Gallery Sponsor (Limit 1)

- 4 x 4 foot version of your logo created in chalk at the event by a student artist, OR you may choose a printed vinyl banner displayed at the entry to the Children’s Chalk Art Gallery.
- Sponsor logo on the Chalk This Way website and a link to your website
- Logo printed on all promotional materials and on a Thank You group banner on the Supplies Tent
- 10 x 10 booth space at the event

\$300 Semi-Professional Art Sponsor (Limit 2)

- Printed version of your company logo above one of 3 Semi-Professional Works of Art as a sponsor. (You will be provided with a draft rendering of the artwork, prior to the event.)
- Business Logo listed on the Chalk This Way website with a link to your website
- Business Logo listed on all promotional materials and print ads



Business Information:

Name of Business _____

Email Address _____

Address _____ City, State, Zip _____

Bus. Phone _____ Cell Phone _____

Level of Sponsorship (fee enclosed) _____

Attach high definition of logo or business card below or email logo (preferred) to:

president@lakesidearts.org

Logos will be drawn on concrete with chalk so resolution is approximate and not precise. **If there are specific requirements with regard to proportions, style, or color, please list those.** For any questions or for sponsorship options that might not be listed, call Christi Martin at (214) 334-4584.

Deadline to submit is March 1, 2019 for print material inclusion (bags, t-shirts, etc.) and March 8, 2019 for inclusion on electronic publicity materials and day of event artwork.

Mail form and payment to:

Lakeside Arts Foundation

P.O. Box 560532

The Colony, TX 75056



**LAKESIDE
ARTS
FOUNDATION**